**Board Report for November 9, 2015 from J. Cartmill**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **USA SWIMMING, INC** | | | | | | | | |
| **REGISTRATION STATISTICS 2011-2016** | | | | | | | | |
| **FOR MICHIGAN LSC** | | | | | | | | |
| **As of October 29, 2015** | | | | | | | | |
|  | **2011** | **2012** | **2013** | **2014** | **2015** | **2016 YTD** | **Change** |  |
| **ATHLETE** | | | | | | | | |
| Athlete | 8003 | 8023 | 9402 | 9396 | 9226 | **5189** | (4037) |  |
| Athlete Season 1 | 84 | 0 | 243 | 5 | 168 | **0** | (168) |  |
| Athlete Outreach | 192 | 143 | 95 | 108 | 111 | **28** | (83) |  |
| Athlete Individual Season | 492 | 543 | 446 | 621 | 470 | **11** | (459) |  |
| Athlete Single Meet | 16 | 0 | 0 | 0 | 0 | **0** | **0** |  |
| **TOTAL:** | **8787** | **8709** | **10186** | **10130** | **9975** | **5228** | **(4747)** |  |
| **NON-ATHLETE** | | | | | | | | |
| Individual | 468 | 481 | 551 | 622 | 634 | **192** | (442) |  |
| Family 1 | 22 | 23 | 25 | 25 | 30 | **5** | (25) |  |
| Family 2 | 22 | 23 | 25 | 25 | 31 | **5** | (26) |  |
| Life | 4 | 4 | 3 | 3 | 3 | **3** | 0 |  |
| **TOTAL:** | **516** | **531** | **604** | **675** | **698** | **205** | **(493)** |  |
| **CLUBS** | | | | | | | | |
| Club | 84 | 84 | 87 | 84 | 86 | **30** | (56) |  |
| **TOTAL:** | **84** | **84** | **87** | **84** | **86** | **30** | **(56)** |  |

* **MONTHLY REGISTRATIONS 2015 vs. 2016**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **ATHLETES** | **2015** | **2016** | **NON-ATHLETES** | **2015** | **2016** |
| Sept | 2488 | 2724 | Sept | 68 | 59 |
| Oct | 2848 | 2506 | Oct | 132 | 146 |
| **TOTAL ATH** | **5336** | **5230** | **TOTAL NON-ATH** | **200** | **205** |

* There is one new club –Bay City Aquatics Club (BAY). Head coach is Matthew Beattie.
* One club name change from Traverse City Aquatics Club (TCAC) to Grand Traverse Breakers Y (GTBY).
* MSU has rejoined as a collegiate team after an absence. Head coach is Matt Gianiodis.
* This is our first year of using online payments. So far we have:
  + 5 clubs and many individuals and unattached athletes paying via credit cards
  + 44 clubs paying via ACH (expect more to be added).
  + 37 clubs paying via bank checks – several of these have not registered anyone yet for 2016.
* There has been a bit of confusion with the online payment button on the website—several folks paid but did not submit an application. Had to send them an email to get them to send their information. Hopefully this will resolve itself.

Jan Cartmill

[jbcartmill@gmail.com](mailto:jbcartmill@gmail.com)

231-690-5847